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# Leaving No Farmer Behind: Enhancing Equity, Access and Use of Data for Sustainable Production

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# 1. How can farmers benefit from data?

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Data to a farmer answers the 5Ws:

-  What to produce (Commodities),
-  When to produce (Seasonality),
-  which way to produce (Technology),
-  where to produce (Agro-ecological aspects) and for
-  who (Consumers)?



## 2. Enhancing farmer participation in data Production

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- 🇿🇦 Farmer feed back mechanisms.
- 🇿🇦 Accuracy and reliability of data collected enhances Farmer trust and participation
- 🇿🇦 Nature and quality of data outcomes; policies and decisions made.
- 🇿🇦 Timeliness of action taken using the findings
- 🇿🇦 Sensitization prior to data collection activities
- 🇿🇦 Incentives or no incentives?
- 🇿🇦 Translation of findings in various local languages and widely disseminate



## 3a. Equity in access of Information?

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No Equity in access of information; the rich Corporate Farmers Vs. the Small ones (subsistence farmers).

-  More investment in structures that enable more access and use of research findings by the rich than poor farmers.
-  Limited internet connectivity, radio and Television network coverage.
-  Limited ICT literacy; Ability to use ICT equipment and navigate the internet
-  Cost of internet discourages the subsistence farmers
-  Language barriers; reports are predominantly in single languages (official)
-  Small scale farmers mostly depend on traditional knowledge while corporate use scientific knowledge from research.
-  Not all data is free



## 3b. Enhancing farmer access to and use of Data

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- Investing in farmer feed back and interface mechanisms .
- Create Agricultural data Open access platforms.
- Innovation in dissemination: Data visualition e.g. graphs, charts, diagrams etc.)
- Establish/Strengthen Farmer groups.
- Technology and innovation; Agricultural Apps for data sharing.
- Increased awareness and sensitization about relevance of data in Agricultural production and marketing.



## 4. Maximization of data innovations for farmers







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Roles of the Public sector, academia, Private sectors and Farmer's Organizations

-  Capacity building
-  Awareness creation about the innovations to increase adoption.
-  Increased funding and technical support for research
-  Enhance collaborations between institutions in the data ecosystem.
-  Integration of the innovations into the academic curricula.
-  Integrate the innovations in methodologies by data producers to enhance comparability.
-  Enhance data utilization

## 5. Recommendations

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-  Establishing/strengthening lower level Community information systems to enhance lower level information sharing and access
-  Translated versions of statistics findings
-  Enhance number and capacity of information sharing access points; extension workers, farmer groups, Agro-input dealers, resource centres, Apps etc.
-  Innovation for more affordable and user friendly technologies like soil testing kits.
-  More investment in generating small area estimates for lower level decision making
-  Statistical literacy widely promoted up to lower level; Farmer groups





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Leaving no one behind, Yes We Can.

Thank You

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